



UNIVERSITAS PAKUAN

Your Contribution Matters

Muhamad Naufal Maulana
Founder and CMO FL Creative

Hello...

Muhamad Naufal Maulana

Brand and Marketing
Enthusiast

Experiences

Founder and Chief Marketing Office (CMO)

- FL Creative Agency (Aug 2020- now)

Marketing Manager Susu Mbok Darmi (Mar 2022-Now)

Business Development Advisor

- Rave Coffee Kitchen (Agustus -Now)
- Tsuin Coffee (Juni-Now)
- Kids Embassy (Mei 2023-Now)
- Rumah Talas (April 2023)
- PT Intertek Utama Services (Feb 2023)
- Almamater Coffee Solo (Des 2022-Feb 2023)
- Hawche Dimsum (Jun-Agustus 2022)
- Damnsun (Dec 2021 - Mar 2022)
- Twenty Five Bunnies Cafe (Nov 2020 - Jan 2021)
- Halaman Belakang Cofee and Space (June 2020 - Dec 2020)
- MBC Skin Care (June 2020 -Des 2020)
- Kyungmi Shoes (June 2020 -Jan 2021)

Quality Control Inspector

- Nutrifood Indonesia (Mar 2014- June 2020)

Quality Control Intern

- Nutrifood Indonesia (Nov 2013- Feb 2014)

Education

Formal Education

- Sekolah Menengah Analisis Kimia Bogor (SMAKBO)
- Prodi Kimia Universitas Pakuan Bogor

Courses

- Smart Business Map 7.0
- Foodiz Fasttrack
- Fantastic Branding
- Sekolah Bisnis Digital Marketing



Contact

nmaulana27@gmail.com

0878-7022-7671

Instagram:

@naufalmaulanaa

Tiktok:

@sokjadipengusaha

Skills

Soft Skill :

- Critical thinking
- Organization skill
- Team Work
- Communication skill
- Flexibility
- Creativity
- Emotional Intelligence
- Responsibility

Hard Skill :

- Data Analyst
- Negotiations
- Project Management
- Marketing
- Basic Copywriting
- Product Development

Portfolio

BREAK TIME
IDX CHANNEL

BERANI BERSAING DI TENGAH
HIGH END BRAND BOBA,
APA STRATEGINYA?

HOST
NADIN HEDRAH

RABU
21 SEPTEMBER 2022
13.00 WIB

MUHAMAD NAUFAL MAULANA
MARKETING MANAGER SUSU MBOK DARMI

idx channel idxchannelcom idx_channel idxchannelcom idxchannel

KOMINFO DPR RI

LITERASI DIGITAL
Digital Marketing UMKM

Narasumber Narasumber Narasumber Moderator

Dr. Fadli Zon, M.Sc
(Anggota Komisi I DPR RI)

Semuel Abrijani Pangerapan, B.Sc
(Dirjen APTIKA Kementerian Kominfo RI)

Muhamad Naufal Maulana
(Brand and Marketing Enthusiast)

Nissa Rengganis, M.A

Senin,
30 Mei 2022

15:30 WIB

Meet on zoom

INDONESIA
#MakinCakapDigital

Mingle
Talk Solution To Action

3/8

**REVENUE BOOST THROUGH
EXCELLENT SERVICES**

Speakers:

Muhamad Naufal Maulana
CMD FL Creative Agency, Owner of Nasgar Dalemari,
Brand Marketing Enthusiast and Business Development Advisor.

Peri Permadi
Higo Merchant Partnership

Win a chance to get:

1. Email Marketing Credits (IDR 3mio)
2. HIGOSpot premium & feedback features for 2 months
3. Promotional Incentives for Businesses (T&C applied)

Contact Person:
085716948633 (Auliya)

**FREE &
LIMITED SEAT**

Friday
25th Feb 2022

7.00 -
8.30 PM

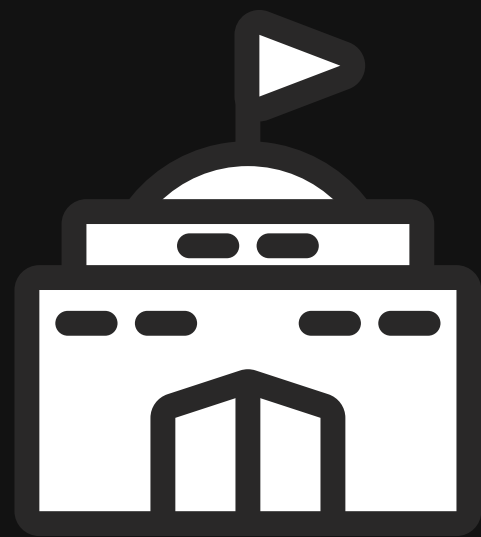
Live stream
with Zoom

Link Registration https://bit.ly/higo_mingle

Portfolio



OUTLINE



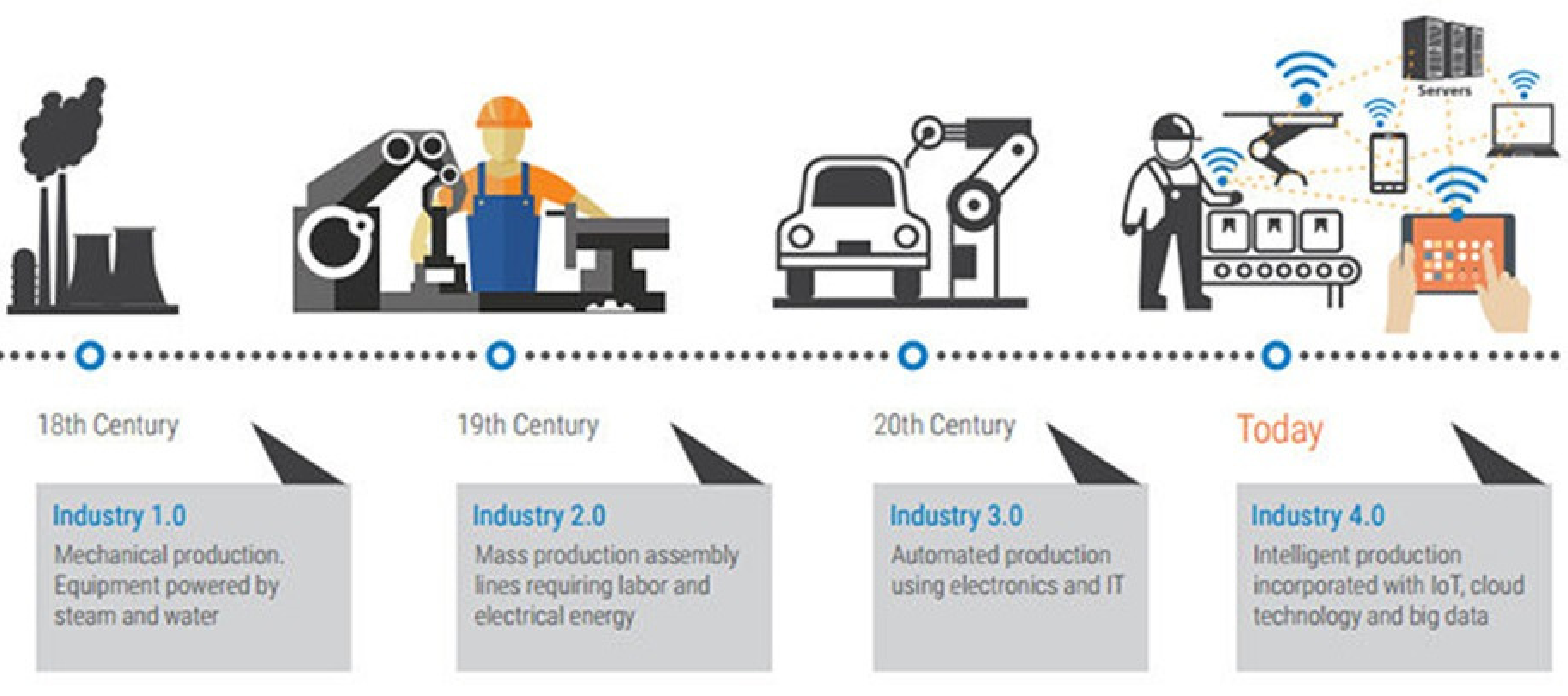
Industry 5.0



What the World
Needs ?



Unique Selling Point



Industry 4.0



SOCIETY 5.0

Sebuah konsep yang menyatakan bahwa **teknologi dan manusia akan hidup dan tumbuh berdampingan** yang bertujuan untuk meningkatkan taraf hidup manusia

What the World Needs ?

Top 10 skills of 2025

Type of skill

- Problem-solving
- Self-management
- Working with people
- Technology use and development



Analytical thinking and innovation



Active learning and learning strategies



Complex problem-solving



Critical thinking and analysis



Creativity, originality and initiative



Leadership and social influence



Technology use, monitoring and control



Technology design and programming



Resilience, stress tolerance and flexibility



Reasoning, problem-solving and ideation

[Intip 7 Profesi Paling Banyak Dicari di 2025, Ada Apa Saja? - Kompas.com](#)

Profesi yang bakal banyak dicari perusahaan di masa depan ini bisa ... (BLS) ada 7 bidang profesi yang banyak dicari tahun 2025 mendatang.

1 minggu lalu

<https://www.roompi.id> > Showbiz ▾

[7 Posisi Pekerjaan yang Banyak Dicari oleh Perusahaan di ...](#)

28 Sep 2022 — Ada bocoran **pekerjaan yang banyak dicari** di era ini. Jadi teman-teman bisa mempersiapkan diri untuk mengisi posisi.

<https://www.generali.co.id> > healthyliving > detail > inil... ▾

[Inilah 9 Pekerjaan Paling Banyak Dicari Selama 5-10 Tahun ...](#)

11 Jul 2022 — 1. Software developer · 2. Data analyst dan data scientist · 3. Digital marketing · 4. Information security analyst · 5. · 6. Terapis mental · 7. Ahli ...

<https://www.pramborsfm.com> > Lifestyle ▾

[Catat! Ini Daftar 10 Pekerjaan yang Paling Banyak Dicari di ...](#)

8 Sep 2022 — 1. Shop keepers · 2. Manajer penjualan dan pemasaran · 3. Pegawai umum · 4. Pengembang perangkat lunak · 5. Manajer keuangan · 6. Sekretaris · 7.

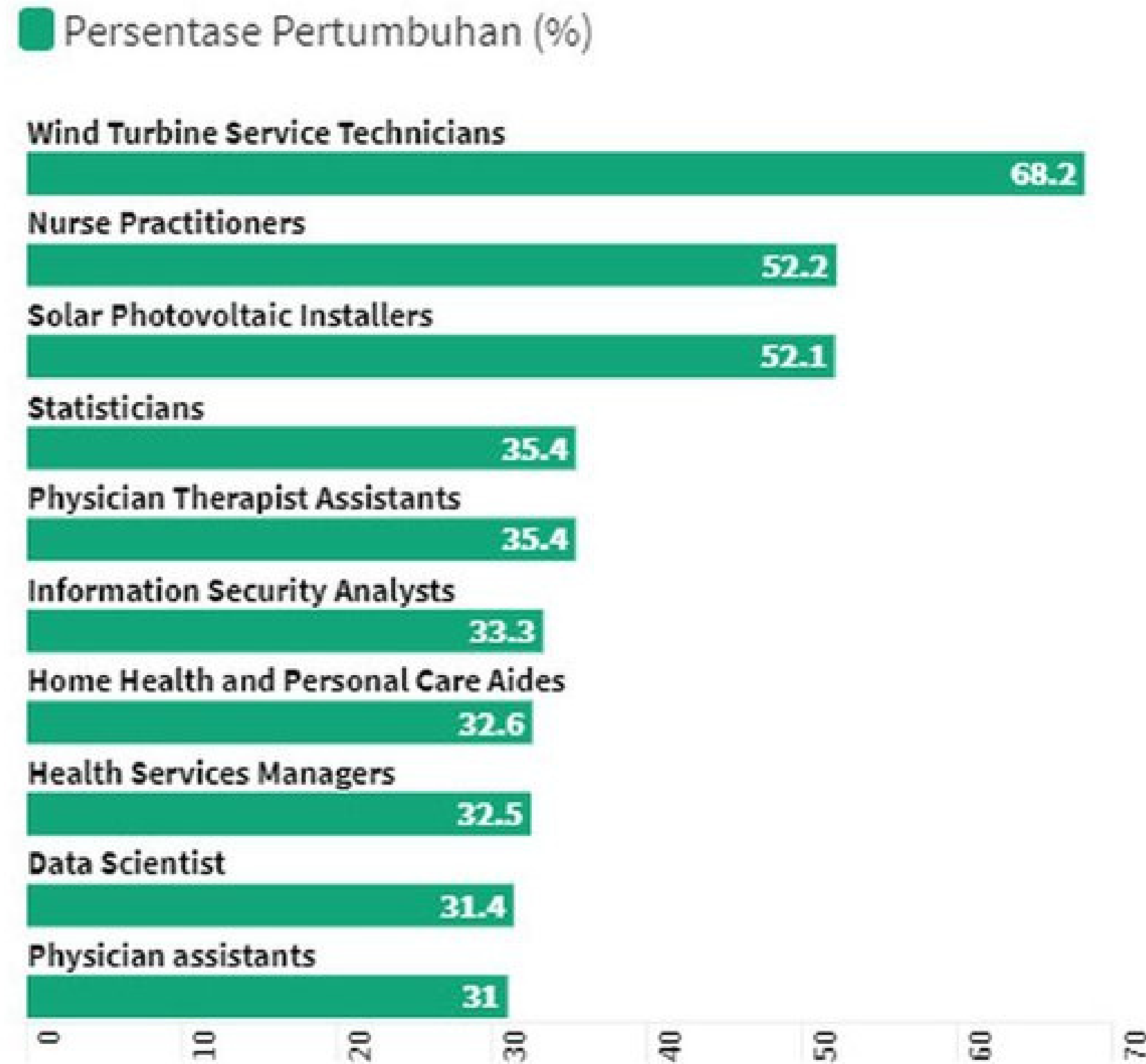
<https://ajaib.co.id> > 7-jenis-pekerjaan-yang-paling-dicar... ▾

[7 Jenis Pekerjaan yang Paling Dicari Saat Ini - Ajaib](#)

5 Feb 2021 — Lowongan **pekerjaan** yang tersedia pun jadi lebih **banyak** diincar dari biasanya. Jika sebelum pandemi satu lowongan diincar 300 kandidat, sekarang ...

What the World Needs ?

10 Pekerjaan dengan Persentase Pertumbuhan Tercepat di AS

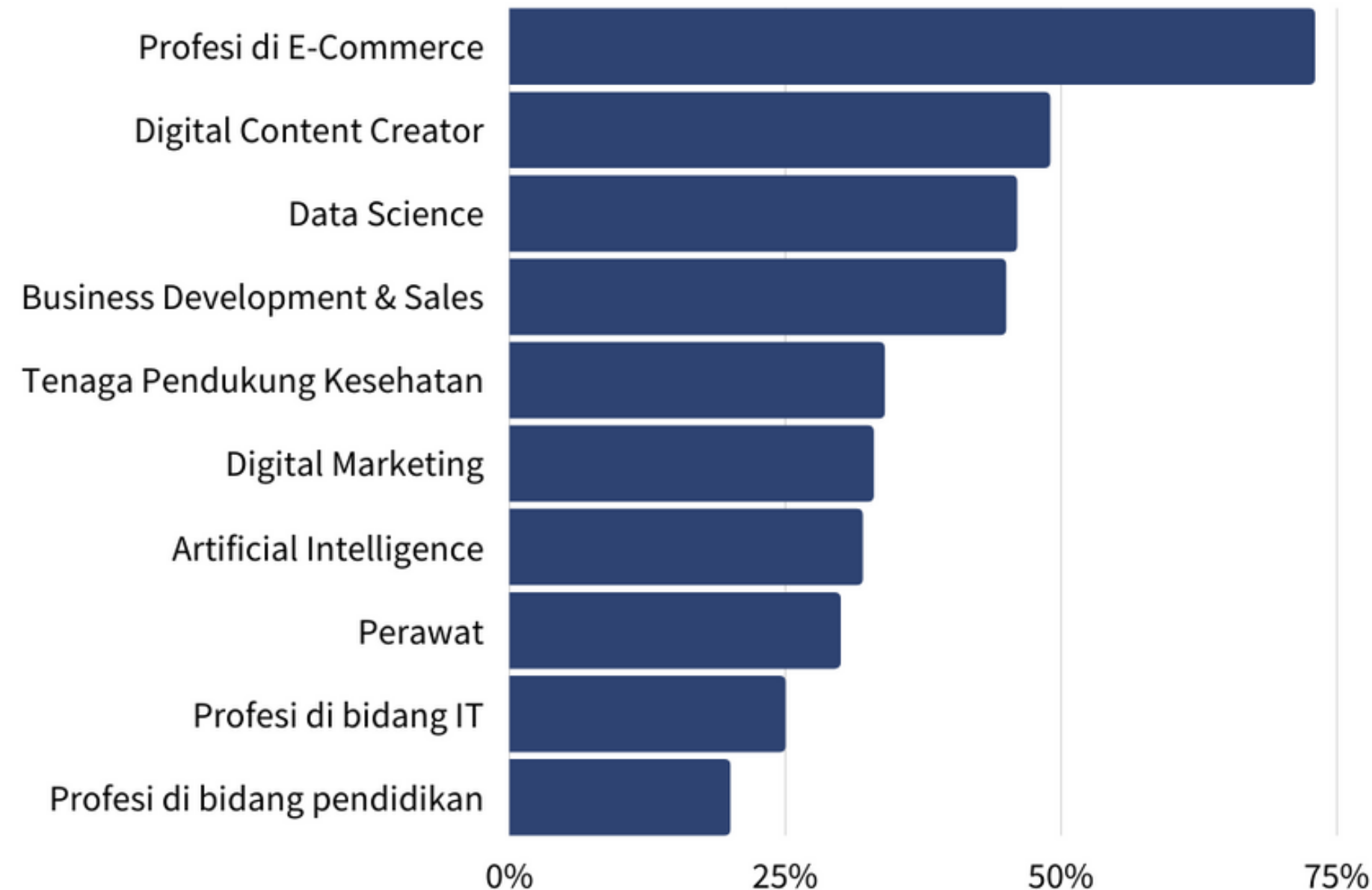


Source: Bureau of Labor Statistics

What the
World Needs ?

10 Pekerjaan Paling Dicari di Tahun 2021

Persentase pertumbuhan dalam perekrutan pekerjaan antara tahun 2019 sampai 2020.

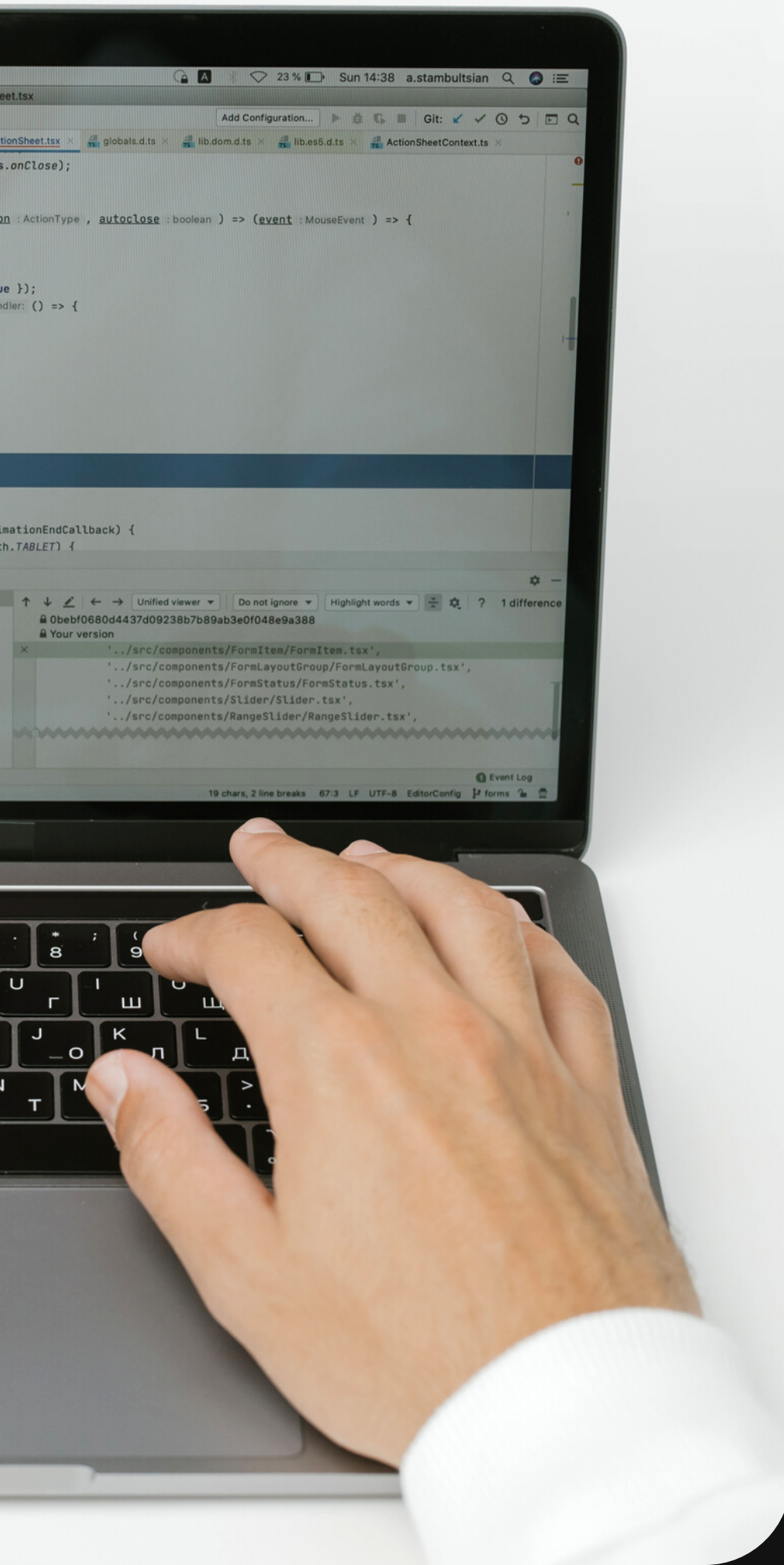


Sumber: LinkedIn

LinkedIn merilis pekerjaan yang akan banyak dicari di tahun 2021 berdasarkan data pekerjaan yang tumbuh antara April dan Oktober 2020.

What the
World Needs ?

So What is **your** unique
skills that can **solve** the
world's problem ?



Kalo Orang Lain Bisa Kenapa Harus Saya

- Anonim

Do you have
any questions?



Lets Discuss !!

